



Metropolitan Waterfront Alliance

www.waterfrontalliance.org

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FOR IMMEDIATE RELEASE

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The Metropolitan Waterfront Alliance Introduces the **Waterfront Platform** for NYC

*MWA calls for mayoral candidates and City leadership
to commit to a five-point strategy for a resilient waterfront*

New York, NY -- The Metropolitan Waterfront Alliance (MWA) calls for the next administration of New York City to commit to the **Waterfront Platform for New York City**, a five-point strategy for the restoration, resilience and revitalization of the NYC waterfront. After months of input from hundreds of Metropolitan Waterfront Alliance Partners, the **Waterfront Platform for New York City** is being released today.

Candidates for the office of Mayor of New York City will discuss the principles of the **Waterfront Platform for New York City** when they gather at 8am on April 9, 2013 at the MWA Waterfront Conference, aboard the *Hornblower Infinity* at Pier 40. NYC Council Speaker Christine C. Quinn, NYC Public Advocate Bill de Blasio, former NYC Comptroller William C. Thompson, and NYC Comptroller John Liu will participate in a Candidates Forum that will launch the MWA 2013 Waterfront Conference. The Forum will be moderated by Christopher O. Ward, chairman of the MWA Board of Directors and former executive director of the Port Authority of New York and New Jersey. Each candidate will give a brief statement about the waterfront and then will receive questions from an audience of activists and policy-makers. All mayoral candidates have been invited to this event.

The **MWA Waterfront Platform for NYC** consists of policies covering five areas of the waterfront:

- **FERRIES**

Create a citywide ferry system that is convenient, affordable and well-integrated with upland transit; emphasize neighborhoods underserved by public transportation.

- **RESILIENT DESIGN**

Commit to resiliency that goes hand in hand with ecology and restoration by implementing natural and structural solutions.

please turn to page 2

• **DOCKS**

Enhance and build docking facilities for recreation and excursion vessels throughout the five boroughs.

• **MARITIME JOBS and WORKING WATERFRONT**

Retain and strengthen the maritime industry and port commerce for new jobs and less trucking.

• **LEADERSHIP**

Establish a Department of the Waterfront.

For more information about the **MWA Waterfront Platform for New York City**, go to www.waterfrontalliance.org/waterfrontplatform/.

After panel discussions following the Mayoral Candidates Forum, the *Hornblower Infinity* will leave for a harbor lunch cruise and the second half of the 2013 Waterfront Conference, with more panels headlined by topics such as the Future of Ferries, How to Protect the Harbor, and What Went Right. MWA's Waterfront Conference has become the premier harbor and waterfront event for New York, attracting hundreds of representatives from businesses, community and recreational groups, educational institutions, and environmental organizations. The popularity of the conference is an indication of its wide-ranging impact on forming progressive harbor policies and initiatives. For more details, go to www.waterfrontalliance.org/conference2013.

The Metropolitan Waterfront Alliance (www.waterfrontalliance.org) works to transform the New York and New Jersey harbor and waterways to make them clean and accessible, a vibrant place to play, learn and work, with great parks, great jobs and great transportation for all.

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