



FOR IMMEDIATE RELEASE

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Waterfront Alliance Announces DEEP DIVES, New Interactive Discussion Series

Free and Open to the Public, Waterfront-Themed Discussions will Set the Scene for the Waterfront Conference on May 12

New York, NY—The Waterfront Alliance is pleased to announce *Deep Dives*, a six-part series of interactive discussions about the future of our region's waterfronts, sponsored by [Arcadis](#) and [AKRF](#) and hosted by [Cornell AAP NYC](#). Free and open to the public, the *Deep Dives* discussions begin on Wednesday, March 30 and continue weekly through May 4.

Deep Dives are intended to provide a platform for stakeholders, community members, and experts to explore new water-related research and innovative ideas together, and to discuss applications to waterfronts and waterways throughout the New York metropolitan region. The events will take place at Cornell AAP NYC's space at 26 Broadway, on the 20th floor, with New York Harbor as a fitting backdrop.

The series leads up to the Waterfront Alliance's annual [Waterfront Conference](#) on May 12. With the theme "Defining and Delivering Equity at the Waterfront," this year's conference applies the overarching message of inclusiveness to a variety of waterfront topics. One of the main objectives is to engage new voices to discuss and debate how to deliver equitable access to jobs, education, transportation, and recreation at the water's edge.

"Thoughtful discussion is a critical step in securing a positive and productive future for our waterways and the communities they support," said Peter Glus, New York City executive for Arcadis. "We're pleased to support the Waterfront Alliance's *Deep Dives* speaker series as a public forum for the exchange of ideas on how to protect and invest in our waterfront so the entire community benefits."

"The *Deep Dives* interactive discussions about our waterways and waterfronts are sure to result in novel ideas and fresh collaborations," said Bob White, senior vice president at AKRF. "We here at AKRF are pleased to support this new program from the Waterfront Alliance."

The series begins Wednesday, March 30, with [Floating Possibilities: The value of art at underutilized waterfronts](#), a conversation about the potential for art to serve waterfront communities and create space for engagement. This discussion will bridge art, social justice, and the waterways, and will incorporate lessons learned related to obtaining access to waterfront and in-water spaces for temporary art installations. The series will continue through May 4 with discussions about waterfront data gathering and interpretation, defining public access, cultivating waterfront stewardship, and uncovering the working waterfront.

Wednesday, March 30—[Floating Possibilities: The value of art at underutilized waterfronts](#)
Wednesday, April 6—[Digitizing Blueways: Data, interpretation, and planning for waterfronts](#)
Wednesday, April 13—[Accessible Waterfronts: Defining public access and who is \(under-\)served](#)
Wednesday, April 20—[Cultivating Waterfront Stewardship: Social capital, open shorelines](#)
Wednesday, April 27—[Uncovering the Working Waterfront: How can people care about their ports?](#)
Wednesday, May 4—Details to be announced

"We're thrilled to host the Waterfront Alliance's *Deep Dives* series at Cornell AAP NYC. Our new studio space at 26 Broadway is designed to be flexible and interactive, thereby allowing a rich discussion among all participants," said Cornell APP NYC executive director Robert Balder. "Attendees will also enjoy a spectacular view of New York Harbor that will serve as a magnificent backdrop for a series of conversations about the future of our waterfronts."

"By inviting the public to discuss waterfront topics with experts in the new *Deep Dives* series, we expect to draw more stakeholders to the conversation," said Roland Lewis, president and CEO of the Waterfront Alliance. "As we go forward to create the most resilient and accessible waterfronts throughout the metropolitan region, we all need to be aware of best practices and new ideas, so that we can understand together how to take care of, enjoy, and use our waterfronts to the fullest."

All are welcome to join the Waterfront Alliance at 26 Broadway for *Deep Dives*. Registration and refreshments are from 6pm to 6:30pm, with the program and Q&A from 6:30pm-8pm. View more details and reserve your place for [Deep Dives #1](#) on March 30 (links to other *Deep Dives* above).

***Deep Dives* are generously sponsored by:**

[AKRF](#)

AKRF is a leading environmental, planning, and engineering consulting firm with an integrated approach that draws on a wide range of technical specialties to develop real-world solutions for complex and time-sensitive projects.

[Arcadis](#)

Arcadis is the leading global design and consultancy firm for natural and built assets. Applying deep market sector insights and collective design, consultancy, engineering, project, and management services, Arcadis works with clients to deliver exceptional and sustainable outcomes throughout the lifecycle of their natural and built assets.

[Cornell AAP NYC](#)

Cornell University's Architect Art Planning program in New York City (AAP NYC) offers AAP students a unique opportunity to live and study in one of the most vital urban centers in the world for one semester.

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The [Waterfront Alliance](#) works to protect, transform, and revitalize our harbor and waterfront.