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VIPs to Announce City of Water Day Activities and Preside Over the Great New York vs. New Jersey Cardboard Kayak Challenge

New York, NY—The region's largest and most popular waterfront festival returns this summer on Saturday, July 16, when [City of Water Day](#) welcomes tens of thousands of people to Governors Island, Maxwell Place Park in Hoboken, New Jersey, and dozens of *In Your Neighborhood* sites throughout New York and New Jersey.

To announce City of Water Day's many free on-water and waterfront activities, Hoboken Mayor Dawn Zimmer, Waterfront Alliance president and CEO Roland Lewis and other VIPs will gather on Wednesday, July 13, at 9:45am, at a short, outdoor, waterfront press conference at Hoboken Cove Community Boathouse, and then preside over an exciting preview of one of City of Water Day's most popular features: the [Con Edison Cardboard Kayak Race](#).

"Our waterfront is one of the treasures of our community, and I'm excited the Waterfront Alliance's City of Water Day will feature a number of family-friendly events for our entire community to enjoy," said Hoboken Mayor Dawn Zimmer. "This event will not only promote the beauty and accessibility of our waterfront, but will also display the ingenuity of the students from the Stevens Institute of Technology during the Cardboard Kayak Race. I encourage residents to come and enjoy the fun weekend activities!"

"We at the Waterfront Alliance are working for a safe, vibrant, accessible, resilient waterfront, and City of Water Day is a great way to show this to the people of New York and New Jersey," said the Waterfront Alliance's Roland Lewis. "We'll announce all these exciting activities at the City of Water Day press conference on Wednesday, July 13 in Hoboken, and then we'll preview the Cardboard Kayak Race with a thrilling two-boat competition—the **Great New York vs. New Jersey Cardboard Kayak Challenge**, right there at the press conference!"

Last year, the City of Water Day Con Edison Cardboard Kayak Race preview at Lower Manhattan's North Cove featured teams from the five boroughs and New Jersey, with the Staten Island boat soon vanquishing its soggy competitors. This year, the team representing the great state of New Jersey comes from Stevens Institute of Technology, proud three-time City of Water Day Con Edison Cardboard Kayak Race champions. Faced with a powerful competitor, New Yorkers are assembling a team consisting of the toughest, wiliest competitors from top New York boathouses. The **Great New York vs New Jersey Cardboard Kayak Challenge** race begins on July 13 in Hoboken at 10:15am immediately following opening remarks (teams will have begun building their kayaks at 8am). Who will you be rooting for?

More popular than ever before, the [Con Edison Cardboard Kayak Race](#) on City of Water Day has become the signature event of the day. This year, on July 16, 25 teams—including competitors from the U.S. Coast Guard,

Stevens Institute of Technology, and Con Edison, plus local boat clubs, universities, high schools, and family groups - will race their handcrafted paper boats in heats beginning at 2:30pm. Watch them build beginning at 12pm..

Other City of Water Day highlights include

- Free [boat tours](#) on ferries, tall ships, motor yachts, and a fireboat
- Free ferry service between Governors Island and Hoboken
- Free paddling, rowing, sailing, and paddle-boarding
- Free [children's activities](#) hosted by Disney and other organizations
- Science experiments, arts and crafts, games, and giveaways at [Waterfront Activity Fairs](#) on Governors Island and at Maxwell Place Park
- [Dozens of In Your Neighborhood](#) locations around the region

City of Water Day is generously sponsored by:

Children's Activities Sponsor: [Disney](#)

Cardboard Kayak Race Sponsor: [Con Edison](#)

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The [Waterfront Alliance](#) works to protect, transform, and revitalize our harbor and waterfront.