



FOR IMMEDIATE RELEASE

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**Waterfront Alliance Announces the 2016 Heroes of the Harbor
and Fetes Them with a Gala Celebration and Festive Parade of Boats**

**Paul Balsler, Malcolm McLaren, and + POOL
are Recognized for Transformational Projects**

Waterfront Alliance Celebrates 20,000 Kids on the Water with Harbor Camp

New York, NY—For their pioneering work at the waterfront and inspiring the next generation of waterfront stewards, Paul Balsler, Malcolm McLaren, and + POOL will be honored on Wednesday, October 5, 2016 by the Waterfront Alliance as this year's Heroes of the Harbor at The Lighthouse, Pier 61 at Chelsea Piers, Hudson River Park.

Every year, the Waterfront Alliance salutes our Heroes of the Harbor—those whose exceptional ideas and efforts have fostered access and inclusivity at the waterfront, and have helped make the New York and New Jersey waterways a thriving place for business, recreation, and transportation.

"Heroes of all kinds, often unacknowledged, are working to make our waterways and shorelines accessible, resilient, and equitable—and this makes the Waterfront Alliance's selection of just a few to honor each year especially difficult," said Roland Lewis, president and CEO of the Waterfront Alliance. "But Paul Balsler, Malcolm McLaren, and + POOL stand out as audacious and visionary, and we are delighted to recognize them this year as our Heroes of the Harbor."

At the Heroes of the Harbor gala, Waterfront Alliance will also be celebrating a heartwarming milestone: 20,000 children, primarily from settlement houses, to and on the water via free, life-changing [Harbor Camp](#) trips since this waterfront education program began more than a decade ago.

The event starts at 6pm with cocktails and the AECOM Parade of Boats, followed by dinner and awards with live and silent auctions beginning at 7pm. Individual tickets are \$750 and sponsorships are available. [View more details and join the crowd at the waterfront party of the year.](#)

The public is invited to a free, narrated viewing of the [AECOM](#) Parade of Boats at Pier 62, Hudson River Park (accessible by crossing West Street at 22nd or 23rd streets). The urban flotilla will sail north of Pier 62, where a narrator will entertain the audience with details about the parade of large yachts and sightseeing vessels, tugs, fireboats, sailboats, kayaks, and outrigger canoes.

This annual event elevates public awareness of cutting-edge work at the waterfront and raises critically needed support for the Waterfront Alliance's efforts to protect, transform, and revitalize our harbor.

Heroes of the Harbor is generously sponsored by:

Parade of Boats Sponsor: [AECOM](#)

Captain Sponsors: [ExxonMobil](#), [McLaren Engineering Group](#), [New York City Economic Development Corporation](#), [Red Hook Container Terminal](#)

Commander Sponsors: [Con Edison](#), [Entertainment Cruises](#), [General Contractors Association](#), [Langan](#), [Roux Associates, Inc.](#), [Sims Municipal Recycling in New York City](#), [The Durst Organization](#)

Lieutenant Sponsors: [Moretrench](#), [Mott MacDonald](#), [New York Waterway](#), Park Tower Group, [Starr Whitehouse Landscape Architects and Planners](#), [Studio V Architecture](#)

2016 Honorees:

Paul Baiser

[Paul Baiser](#) is a founding board member of the Waterfront Alliance and is responsible for helping to launch the organization's highly successful [Harbor Camp](#) program. Harbor Camp has gotten 20,000 children, primarily from settlement houses associated with the United Neighborhood Houses, in or on the water during the past decade. Harbor Camp combines two of Paul's longtime great philanthropic passions: devotion to the less fortunate children served by the settlement houses of New York and his commitment to an open and accessible harbor.

Malcolm McLaren

[Malcolm McLaren](#) is the president and CEO of [McLaren Engineering Group](#), a world renowned engineering firm that he founded 39 years ago. With nearly 200 employees in 10 offices worldwide and headquarters in New York, McLaren Engineering Group's multiple divisions include marine and waterborne transportation. From the earliest lonely days where he strapped on the diving helmet and began to explore New York Harbor's forgotten murkiest depths, to today where he leads one of the top maritime engineering firms in the world, Mal has been an innovator, leader, and enthusiast about our waterfront.

+ POOL

[+ POOL](#) is bringing the world's first water-filtering, floating pool to New York! The pool is designed to filter the very river that it floats in through its walls, making it possible for New Yorkers (and visitors) to swim in clean river water. It will clean up to half a million gallons of water every single day. Soon to be constructed in New York Harbor, + POOL, through its water testing and awareness campaign, has already hastened the day when our waterways will comply with the Clean Water Act and are made fishable and swimmable.

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The [Waterfront Alliance](#) works to protect, transform, and revitalize our harbor and waterfront.