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Download high resolution images of City of Water Day.

City of Water Day is July 14
The Waterfront Alliance Announces City of Water Day
With The Howard Hughes Corporation as Presenting Sponsor

Popular Festival Activities Include Free Boat Tours,
Disney Children’s Activities, and the Con Edison Cardboard Kayak Race

Water Access for All Championed at Dozens of
In Your Neighborhood Sites Throughout the Region

New York, NY—City of Water Day, the region’s largest and most popular harbor festival, organized by the Waterfront Alliance to get people to, on, and in the water, will take place this year on Saturday, July 14, 2018. The festival hub—presented by The Howard Hughes Corporation—will come alive at the piers and cobblestones of the historic Seaport District in Lower Manhattan, while dozens of community groups and organizations will host their own City of Water Day In Your Neighborhood events in all five boroughs, Yonkers, and New Jersey.

Popular activities returning to the City of Water Day festival hub this year include the Con Edison Cardboard Kayak Race, Disney children’s activities, and the Waterfront Activity Fair, where Waterfront Alliance partners will offer waterfront education activities, giveaways, and more. Live music and food vendors offering some of the best bites in the region will round out the day.

New to City of Water Day in 2018 are the free, narrated PortNYC boat tours sponsored by the New York City Economic Development Corporation (NYCEDC) and taking place along the South Street Seaport Museum Street of Ships. Hosted by local vessel operators, the PortNYC boat tours honor New York City’s maritime heritage and the historic “Street of Ships”—two miles of East River waterfront once lined with sailing and cargo ships—and remind festival-goers of the vital maritime services that continue to enrich our lives today.
The South Street Seaport Museum, a City of Water Day 2018 festival partner and the cultural anchor of the South Street Seaport Historic District, will offer $5 museum admission, as well as hands-on educational activities along Pier 16.

Also debuting this year at City of Water Day are activities in celebration of the Erie Canal’s bicentennial—a series of programs and events organized by the Waterfront Alliance with a grant from the New York State Council on the Arts.

The success of the City of Water Day In Your Neighborhood satellite sites reflects the grassroots movement to fully unlock access to waterfronts around the metropolitan region. Each year on City of Water Day, communities come together to paddle kayaks, cast fishing lines, explore wetlands, and simply appreciate and learn more about their waterfronts and waterways. The In Your Neighborhood program highlights the great need to create more access for more neighborhoods to enjoy their waterfronts, and, importantly, ties waterfront fun to stewardship and advocacy.

“We are pleased to have the Seaport District play such an integral part in City of Water Day and look forward to seeing our waterfronts come to life in celebration of this special Waterfront Alliance event,” said Saul Scherl, president of the New York Tri-State Region, The Howard Hughes Corporation.

“The Seaport Museum is thrilled to partner with Waterfront Alliance on City of Water Day; this water-focused event brings attention to New York’s origins as a port city and focuses efforts on the future of our metropolis,” said Jonathan Boulware, president and CEO of the South Street Seaport Museum.

“New York has long been and continues to be one of the greatest maritime cities in the world,” said Matthew Kwatinetz, EVP, PortNYC and New York City Economic Development Corporation. “The City of Water Day festival will be celebrated in the heart of our port assets in the Upper Hudson Bay and East River. Our signature programs and initiatives, including NYCruise, DockNYC, maritime shipping hubs such as the recently announced South Brooklyn Marine Terminal and the Global Container Terminal on Staten Island, and the City’s wildly popular NYC Ferry system, are meeting the needs of New Yorkers and helping strengthen the city’s economy. We’re proud to support this exciting day on the water throughout the city.”

“At the NY-NJ Harbor & Estuary program, we believe in fostering community stewardship and expanding safe access to our waterways,” said Robert Pirani, NY-NJ Harbor & Estuary program director. “The City of Water Day In Your Neighborhood program reacquaints thousands people with their waterfronts all around the region, and we’re happy to support this effort.”

“The Con Edison Cardboard Kayak Race is an opportunity for participants to innovate and have fun as they build their boats and paddle them in the Harbor,” said David Gmach, director of New York City Regional and Community Affairs. “It also helps focus attention on the wonderful work the Alliance does in advocating for our waterfront, one of New York City’s greatest environmental, recreational and economic resources.”

“Every day should be City of Water Day!” said Roland Lewis, president and CEO of the Waterfront Alliance. “More than half of waterfront districts in New York City, however, have only one or, worse, no places for people to touch the water. As we head to the city’s edges on July 14 to enjoy the water, let us remember there’s still much to do to ensure safe, accessible, healthy, and resilient waterfronts for all.”

**City of Water Day is generously sponsored by (in formation):**

Presenting Sponsor: The Howard Hughes Corporation
Children’s Activities: Disney
Cardboard Kayak Race: Con Edison
Narrated Boat Tours: New York City Economic Development Corporation
In Your Neighborhood: New York-New Jersey Harbor & Estuary Program
Festival Partner: South Street Seaport Museum and its Street of Ships

The Waterfront Alliance works to protect, transform, and revitalize our harbor and waterfront.

The Howard Hughes Corporation is committed to helping the Seaport District reclaim its role as the jewel of Lower Manhattan and the city as a whole.

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