700 middle school students and their teachers received hands-on science education at the water’s edge in Inwood, Astoria, and Bayside through our **Estuary Explorers Program**.

More than 61 Alliance Partners participated in **In Your Neighborhood** events as part of **City of Water Day**, which included events along the Hoboken waterfront.

With 500+ attendees, the **2018 Waterfront Conference** “Cities on the Edge” explored how coastal cities are leading the response to climate change.

Our annual **City of Water Day** attracted more than 10,000 visitors to the festival’s main hub in the Seaport District.

We created a **Maritime Activation Plan for Governors Island**, offering a menu of ideas to activate the waterfront.

More than 1,300 kids experienced the water through **Harbor Camp** trips, including visiting the namesake creek of Fresh Kills Park on Staten Island.

**Starlight Park** is WEDG certified.

We unlocked access to Brooklyn Bridge Beach where 385 people participated in free paddling and the annual **Cardboard Kayak Race on City of Water Day**.

**Greenpoint Landing** is WEDG certified.

We continued to advocate for expanded and reliable waterborne transit, with new NYC Ferry routes launched in Soundview, Astoria, and the Lower East Side.

**New Waterfront Edge Design Guidelines** are released at an event in Brooklyn Bridge Park, providing a nationally applicable standard for excellence in waterfront design.

In celebration of the Erie Canal’s bicentennial, we hosted 5 artistic performances in Red Hook and 3 boat tours during the month of August.

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FINANCIAL SNAPSHOT

2017 Total Public Support and Revenue: $1,446,413

- Contributions and Grants: $873,438 (36%)
- Special Events (net of direct expenses): $523,468 (22%)
- Conference Fees and Other Revenue: $49,507 (2%)

Total Public Support and Revenue: $1,446,413

2017 Total Expenses: $1,569,695

- Program Services: $1,271,364 (81%)
- Fundraising: $173,929 (11%)
- General and Administrative: $124,402 (8%)

Total Expenses: $1,569,695

The Waterfront Alliance inspires and enables resilient, revitalized, and accessible coastlines for all communities.

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