<table>
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<th>WATERFRONT ALLIANCE 2018-2019 YEAR IN REVIEW</th>
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<td>#OUR COAST OUR FUTURE LAYING THE GROUNDWORK FOR A REGIONAL CAMPAIGN FOR COASTAL RESILIENCE</td>
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We convene the Resilience Task Force and bring together 400+ LEADERS from the New York-New Jersey region to build consensus around a policy platform for regional resilience and climate adaptation.

The 2019 Waterfront Conference brings together 600+ ATTENDEES including the participation of 100 Waterfront Scholars, to explore pressing coastal resilience and adaptation matters.

We publish 8 OP-EDS covering everything from offshore wind to the expansion of ferry service.

17 FIRMS & 15 COMMUNITY BOARDS (including the entire borough of Brooklyn!) take the WEDG® Pledge for better waterfronts.

We partner with Cooper’s Ferry Partnership to bring WEDG® to Camden, New Jersey.

We present public testimony at 15 hearings at the city, state, and federal level on issues including the National Flood Insurance Program, the New York Climate Leadership and Community Protection Act, and the New Jersey Public Access Rules.

Our network grows to more than 1,100 Alliance Partners.

Estuary Explorers, a hands-on waterfront lab, expands to all five boroughs and reaches 800+ STUDENTS.

City of Water Day grows to include 100+ organizations hosting events across the New York-New Jersey region to get people to, on, and in the water.

We complete a Maritime Activation Plan for Governors Island, offering a menu of ideas to activate the waterfront.
ACCOLADES AND ACHIEVEMENTS

1. WEDG® receives the Gold 2019 National Planning Achievement Award for Best Practice
2. Board member, Dr. Julie Pullen, is honored by The River Project for her work as a physical oceanographer and environmental educator
3. Board vice-chair, Kathy Robb, is named to City & State's Responsible 100, honoring individuals who embody the core principals of corporate social responsibility
4. Kate Boicourt, Director of Resilience is named one of City & State's 2019 40 Under 40 Rising Stars
5. Roland Lewis, President and CEO is honored at City & State's Rebuilding New York Summit
6. Captain Maggie Flanagan, Director of Education and Outreach, heads up the annual Shared Harbor Day, bringing together 100 commercial and recreational boaters to discuss navigational challenges and safety concerns in New York Harbor
7. Louis Kleinman, Community Liaison receives the Kinghan Service Award from the New York State Marine Education Association for his work supporting access and education programs on the waterfront

BOARD OF TRUSTEES

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Schneider Electric and former Mayor of Hoboken, New Jersey
Roland Lewis
President and CEO, Waterfront Alliance

FINANCIAL SNAPSHOT 2018

Public Support and Revenue

- Contributions and Grants $ 863,970
- Conference Fees and Other Revenue $ 76,033
- Special Events (net of direct expenses) $ 420,366
- In-kind contributions $ 150,600

Total Public Support and Revenue $ 1,510,969

Expenses

- Program Services $ 1,226,892
- General and Administrative $ 129,636
- Fundraising $ 181,008

Total Expenses $ 1,537,536

Net Assets

Change in Net Assets ($ 26,567)
Beginning of Year $ 715,401
End of Year $ 688,834

The Waterfront Alliance inspires and effects resilient, revitalized, and accessible coastlines for all communities.

Waterfront Alliance 217 Water Street Suite 300 New York, NY 10038 212.935.9831 waterfrontalliance.org info@waterfrontalliance.org @OurWaterfront WaterfrontAlliance