



Waterfront Alliance Press Policy

The media is welcome at public events hosted by the Waterfront Alliance, including the Waterfront Conference and Heroes of the Harbor. To help the media obtain the information, interviews, and footage they are seeking, we ask that these guidelines be followed:

Print Publications

Reporters and editors from print publications, including magazines, trade publications, and newspapers, must provide their credentials via email. Contributing editors and reporters must verify they have been retained to cover the event by presenting a letter of assignment.

Online Publications and Newsletters

Reporters from online publications must provide a letter of assignment. Personal webpages and blogs will not be accepted.

Television and Radio

Broadcast reporters and producers from news organizations must provide their credentials via email.

Freelance Journalists

Freelance journalists must provide a letter of assignment from mainstream media OR proof that their work has been published or broadcasted widely in the previous month.

Advance Registration

The deadline for advance registration is 24 hours prior to an event. After this time, media representatives will need to register onsite with the Waterfront Alliance's press team. All media are admitted at the sole discretion of the Waterfront Alliance. You will be provided a press pass at the event. Let us know if you are seeking specific interviews or access to certain activities or sessions

Onsite Registration

All members of the media who have not registered in advance must register onsite. You will be provided a press pass upon registration. Please review the media qualifications outlined above to determine if you qualify for media registration. You must submit documentation as specified. All media are admitted at the sole discretion of the Waterfront Alliance.

Press Contact

Contact Alison Simko, Public Relations, at asimko@waterfrontalliance.org, to pre-register for an event or if you have any questions related to covering an event.