WORKING WATERFRONT: WORKING FOR YOU

Supporting the Needs of our Maritime Ports and our Region's Economy

Waterfront Alliance supports the region's vibrant working waterfront sector, amplifying the significance of the maritime industry and related sectors among decision makers and the public.

How the Waterfront Alliance is working for you

Advocating for the maritime sector through the region's representatives on Capitol Hill.

- With economic stimulus and COVID-19 recovery dollars at play, Waterfront Alliance called for Congress to take immediate steps to ensure that our region's ports have the resources necessary to address the unique and unexpected challenges posed by the COVID-19 pandemic.

- In addition to hosting a key event in April 2020 on the essential nature of our region's ports and their readiness to sustain our critical supply chain, Waterfront Alliance continues to advocate for maritime sector infrastructure funding in formal requests to the bi-state Congressional delegation.

Championing port infrastructure priorities for offshore wind.

- Waterfront Alliance continues to work for the capital funding needed to develop our ports and position them to become offshore wind hubs and regional economic powerhouses.

- Through extensive outreach to state agencies and the Cuomo and Murphy administrations, Waterfront Alliance advocated extensively for the offshore wind industry and ports.

- Waterfront Alliance continues to push for economic growth through well- paying maritime jobs and the skilled labor that supports the 21st century port.

WATERFRONT ALLIANCE

The Port of New York and New Jersey is the **second busiest port** in the country.

The Port of New York and New Jersey industry's impact grew from 400,000 jobs in 2016 to 506,350 jobs in 2019.

Celebrating and advocating for the mixed use of our harbor and balancing multiple interests to ensure diverse maritime uses in the New York–New Jersey Harbor.

- Recognizing the increased mixed use of the New York–New Jersey harbor, Waterfront Alliance has partnered with New York City to ensure the maritime sector is front and center in the City's next Comprehensive Waterfront Plan.

- This includes support for the long term resilience and sustainability of ports and maritime infrastructure, ferry service, and increased movement of freight on our waterways.

Increasing the visibility of the maritime sector for more than a decade.

- Waterfront Alliance elevates the voices of the working waterfront, maritime, and blue-tech sectors in our highly visible annual Waterfront Conference.

- Within and outside of the community of planners and decision makers who work for and on behalf of the harbor, the Waterfront Conference annually attracts more than 500 leaders, decision makers, elected officials, industry representatives, and stakeholders.

About the Waterfront Alliance

With a 13 year track record of leading the charge in how the New York metropolitan region views and uses its harbor, the Waterfront Alliance brings together more than 1,100 Alliance Partners committed to the future of our region's 700+ miles of coastline.

The Waterfront Alliance is making visible and promoting policy critical to the maritime, working waterfront, and port sectors of our region's economy. Our crucial, long-term focus on increasing waterfront resiliency, sound waterfront policy, and accessibility is unique and needed in times of increasing complexity.

We continue to advocate for a working waterfront that is a vital source of business activity, provides well-paying jobs, and depends on the next generation of waterfront stewards. These are essential pillars of our work to create a well-adapted and resilient New York Harbor.