



## **Art at the BlueLine**

### **Request for Proposals**

#### **SUMMARY**

Waterfront Alliance requests written proposals from artists for climate focused art installations for Art at the BlueLine, in Lower Manhattan's Seaport. The art installations will be a featured component of City of Water Day 2021 and be displayed from Saturday, July 10, 2021 through Monday, August 2, 2021.

Three to five artists will be selected to participate in Art at the BlueLine and be awarded grants of up to \$7,500 each.

#### **PROJECT DESCRIPTION**

On Saturday, July 10, 2021, Waterfront Alliance will host the 14th annual City of Water Day—a region-wide day to raise awareness about the risk we all face from floods and rising seas, and champion a climate resilient New York and New Jersey harbor. Waterfront Alliance seeks creative and innovative proposals from New York and New Jersey artists that are thematically tied to climate change.

A featured component of the initiative is Art at the BlueLine, in Lower Manhattan's Seaport, to inspire, inform, and engage the public about the urgency of the climate crisis. Art at the BlueLine will feature multiple installations throughout the Seaport and give visitors an opportunity to engage with art focused on climate, including coastal resilience, waterfront access, and/or environmental justice. Art at the BlueLine was launched in 2020 and featured the work of three local artists for three weeks.

Art will be displayed from Saturday, July 10, 2021 through Monday, August 2, 2021. City of Water Day and Art at the BlueLine is presented in partnership with The Howard Hughes Corporation.

#### **PROJECT OPPORTUNITIES**

The Waterfront Alliance is seeking original proposals from individual artists, collaborative artist teams, arts and culture related businesses, art and design students, and other for-profit or nonprofit organizations or entities that will provide a public art project (sculpture, installation, performance art, or other artistic medium) that will activate spaces through a climate, water, and environmental justice lens.

The art pieces will be shared and amplified via Waterfront Alliance's social media platforms, website, e-newsletters, and other marketing and press opportunities.

The project will feature three to five artists and award each up to \$7,500. Waterfront Alliance seeks to include the following themes in the installations:

- Climate change
- Coastal resilience
- Environmental and social justice
- Equitable waterfront access and open space
- Educating the next generation of climate leaders

Art at the BlueLine will allow individuals visiting the Seaport to interact with different art forms and learn about different artists all working around the common theme of climate awareness. The project calls for works of art that are unique, vibrant, and impactful. One of our goals is to foster an interest in local waterfronts and waterways and in doing so, increase public awareness of future climate risks.

Proposals will be reviewed by Waterfront Alliance and an assembled group of jurors. Local artwork that thematically connects to the above themes will be prioritized in project selection.

Selected artists may be invited to participate in a launch/press event on Friday, July 9, 2021.

Artwork may be offered for sale by artists during Art at the BlueLine. Management of sales is facilitated directly by the artist.

## **PROJECTED TIMELINE**

RFP Deadline: **May 9, 2021**

Announcements Made: **late-May 2021**

Installation start date: **July 10, 2021 (timeframe for installation will be provided)**

Installation end date: **August 2, 2021**

## **SPECIFICATIONS**

Installation sites will be outdoor locations through Lower Manhattan's Seaport, including Pier 17; interior spaces are also available for art installations.

The exact locations of projects will be determined upon receipt of all proposals to provide the most suitable match of site to project.

Proposals should be submitted as a single PDF and include the following:

- A brief artist's statement (300 words or less)
- Description of your studio work or current artwork. Include the media in which you are most fluent and the themes that inspire you. Please provide a brief portfolio (10 images or less) or link to website depicting at least five examples of your work (300 words or less)
- Description of your overall project concept: Artwork title, theme, media, dimensions.
- Explanation of the proposed schedule, process, medium and method. If your piece is interactive, please explain how.
- Specifications. Please include all specifics about your piece, including, but not limited to the following:
  - How much space will be needed for your work, (both the actual installation and area around it). Note: there is a 10' maximum height on submissions;
  - How much time is required for installation and deinstallation;

- If electricity is needed, and at what level; monitoring/maintenance of the piece and how this will be managed (will you be staying to ensure it is working, if not, who is and how is this arrangement handled?);
- How will the piece be secured? How is piece protected from wind and rain elements? Installations should be viable when exposed to the elements (rain, moisture, etc.). Also, it is important to note that most locations will not allow for any permanent securing into the ground or walls, thus most installations need to be self-supporting structures and your specifications should support this;
- Illustrations/photos. Additional visual support material and/or illustrations to show the proposal; and
- Proposed budget. Projects will be awarded up to \$7,500 to cover costs for creation, installation, materials, shipping, travel, installation, and/or deinstallation. We need to ensure that your proposed budget is feasible for your project. It is imperative that installation and deinstallation, as well as maintenance during the exhibition, are considered in your budget proposal. If your budget exceeds the limits above, please include how you will cover the additional costs.

**Please direct your questions and/or proposal submission to Cynthia Tam at [ctam@waterfrontalliance.org](mailto:ctam@waterfrontalliance.org) by Sunday, May 9, 2021.**

#### **ABOUT WATERFRONT ALLIANCE**

Waterfront Alliance inspires and effects resilient, revitalized, and accessible coastlines for all communities. We are an alliance of more than 1,100 organizations, creating a unified voice for our shared waterfront. In 13 short years, we have built and earned remarkable success reconnecting communities to the 1,600 miles of coastline in the New York–New Jersey metropolitan region. Learn more at [waterfrontalliance.org](http://waterfrontalliance.org).