



# PROMOTE YOUR WORK AT THE BLUETECH EXPO

MAY 21, 2024

Museum of Jewish Heritage, New York City PRICE PER TABLE: \$750

Any entity engaging in innovation in technology, energy, the living ocean, maritime, supply chain, shipping, engineering, architecture, and planning, are invited to showcase their cutting-edge work at the Waterfront Conference's BlueTech Expo.

Gain recognition as an innovator by sharing concepts, ideas, experience, and research with our cross-cutting multi-sector audience. Exhibitors will have a six-foot table with a sign, placed in a visible, highly trafficked location in the conference venue with exposure to attendees during the event. Coffee service and breaks will take place in the expo space. Each table comes with two registrations.

The Waterfront Conference is our region's premier forum for the shared waterfront. Annually, the event attracts more than 600 participants, including policymakers, community leaders, scientists, engineers, architects, academics, and environmental advocates, as well as labor, real estate, insurance, and financial service professionals.





## **OUR ATTENDEES**

#### **THEIR JOBS:**

- President & CEO
- CMO/CTO
- Urban Planner
- Environmental Engineer
- Director of Capital Projects
- Community Engagement Specialist
- Senior Project Manager
- Architect
- Professor
- Executive Director

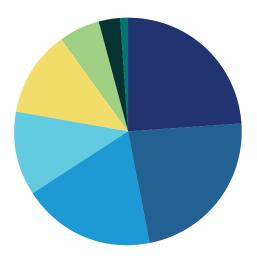
#### THEIR EXPERIENCE AT THE CONFERENCE:

88% felt the conference was worth their time

**89%** felt it was a good opportunity to network

90% felt they gained new knowledge for them or their company

### **THEIR INDUSTRIES:**



- Architecture/Engineering/Construction (24%)
- Nonprofit/Environmental (23%)
- Government (19%)
- Education (12%)
- Energy/Shipping/Maritime (12%)
- Real Estate/Asset Management/PropTech (6%)
- Media/Public Affairs (3%)
- Other Professional Services (1%)